

Author Webinar Series

From the authors of *myPerspectives*, *ReadyGEN* and *iLit* comes:
“Inspiring Literate Lives: Embracing 21st Century Learning”
– a series of virtual author sessions presented by:



Dr. Jim Cummins
February 26th
Reversing Underachievement:
Evidence-Based Literacy
Instruction for English Learners



Dr. Ernest Morrell
March 1st
Inspiring Literate Lives:
Powerful English Teaching for
the 21st Century



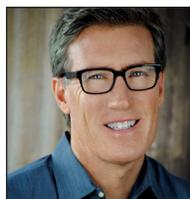
Dr. Freddy Hiebert
March 3rd
Learning Words and Learning
How Words Work:
The Foundation for Reading
Complex Text



Pam Allyn
March 8th
Every Child a Super Reader:
7 Strengths to Open a
World of Possible



Dr. Sharroky Hollie
March 9th
Recognizing the Differences
between Race-Based and
Culturally Authentic Texts



Kelly Gallagher
March 10th
Increasing Student Reading and
Writing Volume

Register for these sessions at:
pearsonschool.com/literacy-webinars

Friday, February 26th | 2:30-3:30 Central Time

Inspiring Literate Lives: Reversing Underachievement: Evidence-Based Literacy Instruction for English Learners

Join literacy development expert Dr. Jim Cummins as he explores the achievement gap between social groups due to the literacy policies implemented under No Child Left Behind (NCLB).

The webinar will highlight research findings that were ignored under NCLB and discuss how schools can promote literacy engagement as a key element in literacy achievement.



About Jim Cummins

Dr. Cummins is a professor and Canada Research Chair in the Department of Curriculum, Teaching, and Learning of the University of Toronto.

His research focuses on literacy development in multilingual school contexts as well as on the potential roles of technology in promoting language and literacy development.



Pearson

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Evidence-Based Literacy Instruction for English Learners

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Dr. Ernest Morrell
March 1st

Powerful English Teaching for the 21st Century

How do we get all students excited about literacy learning? How do we inspire literate identities? And how do we make our literacy teaching socially, culturally, and digitally relevant?

In this webinar, Ernest Morrell will explain why multicultural literature, critical media pedagogy, and youth participatory action research projects deserve a place in today's and



Dr. Freddy Hiebert
March 3rd

Learning Words and Learning How Words Work: The Foundation for Reading Complex Text

Join Dr. Freddy Hiebert as she explores the relationship between complex texts and vocabulary.

This webinar will focus on how instruction can support students in generating the meanings of new words, based on their knowledge about how words work in English.



Pam Allyn
March 8th

Every Child a Super Reader: 7 Strengths to Open a World of Possible

Pam Allyn maintains that when we build on children's key strengths and immerse them in an intellectually invigorating, emotionally nurturing, literature-rich community, we grow “super readers”—avid readers who consume texts with passion, understanding, and a critical eye.

Organized around the 7 Strengths inherent in super readers (belonging, curiosity, friendship, kindness, confidence, courage, and hope), this session will help show teachers, parents, caregivers, and out-of-school providers why reading is the ultimate super power, leading to richer, deeper experiences with information, ideas, and connections to others in classrooms, families, and the world at large.

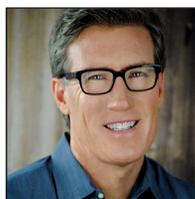


Dr. Sharroky Hollie
March 9th

Recognizing the Differences between Race-Based and Culturally Authentic Texts

Beware of texts that hook us in based on characters that are “colored.” Too often, due to our confusion between race and culture (identity), we are satisfied with texts that appear to be sensitive to diverse racial backgrounds. Dr. Sharroky Hollie explains that while this focus matters, it is not the goal for culturally responsive texts, which aim to illuminate the complexity of culture far beyond racial identity.

This webinar will cover how to know the difference between a race-based text and a culturally authentic text, with recommendations for the latter throughout.



Kelly Gallagher
March 10th

Increasing Student Reading and Writing Volume

Researcher Peter Elbow once noted that you have to play a lot of bad piano before you can actually play the piano well. The same holds true of developing readers and writers: their development as readers and writers starts with volume.

In this webinar, Kelly Gallagher will share strategies proven to elevate the volume of student reading and writing.